## **Historic, Archive Document**

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## PAUL F. ROCHELLE

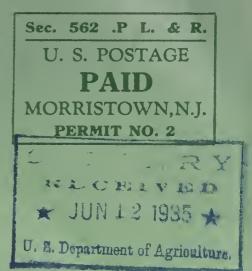
MORRISTOWN

NEW JERSEY

Phone 4-2843

Western Union Telegraph

5,000,000 Cabbage Plants
1,000,000 Cauliflower Plants
2,000,000 Celery Plants
1,000,000 Tomato Plants
200,000 Potted Annual Flower Plants



U.S. Dept. of Agriculture Bureau of Glant Industry Nashington

### FIELD GROWN PLANTS

CABBAGE PLANTS-5,000,000 (ready June 1st to August 15th). Copenhagen Market, Enkhuizen Glory, Early Summer, Early Flat Dutch. All Head Early, Succession, Late Flat Dutch, Surehead, Summer Danish Ballhead, Short Stem Danish Ballhead, American Drumhead Savoy, Red Dutch, and Danish Round Red, \$2.00 per 1000; 5000 \$9.00; 500 \$1.25.

RE-ROOTED CABBAGE PLANTS-\$2.25 per 1000; 5000 \$11.00; 500 \$1.50.

I have ready now June 5th one million and have four million coming on so I will have a continuous supply until August 15th of the stockiest and best rooted plants it is possible to grow.

Each variety is from the very best strain that is grown so far as our tests show regardless of price

of seed.

CAULIFLOWER PLANTS—(All re-rooted) 1,000,000 ready June 1st to August 15th. New beds coming on each week. Early Erfurter and Snowball. \$4.50 per 1000; 5000 \$20.00; 500 \$2.50. I can supply you with these plants from prize winning strain of seed.

TOMATO PLANTS-1,000,000 ready June 25th to July 20th. John Baer, Bonny Best, Matchless and Greater Baltimore. \$3.00 per 1000: Re-rooted 5000 \$13.00; 10,000 \$24.00.

Fine plants about 8 inches tall with good strains and roots.

(Transplanted Tomatoes, all varieties \$8.00 per 1000.)

CELERY PLANTS-2,000,000 ready July 4th to September 1st. Every plant is hardy and strong, with good roots. No poor plants shipped. Golden Self-Blanching (French Seed), White Plume, Winter Queen, Golden Heart, Giant Pascal, Easy Blanching, Golden Plume and Burpee's Fordhook Emperor, Celerica. Re-rooted \$3.50 per 1000.

Will be able to ship Celery Plants July 5th as we use irrigation to make sure of keeping plants and roots growing steadily. All the celery plants are from best strains of seed.

BRUSSELS SPROUTS-500,000 ready June 1st to July 15th. Danish Prize and Long Island Dwarf. \$2.50 per 1000.

BROCCOLI—Ready June 1st. \$3.50 per 1000.

SMALLER QUANTITIES-All orders for less than 500 plants will be \$1.00 per 100 postpaid except Potted Plants. No order accepted for less than 100 plants of any one variety.

#### POTTED

2 inch pots of all the following at \$4.00 per 100, packing free. Or 60 cents per dozen.

Tomatoes, Peppers, Egg Plant, Alyssum, Asters, Ageratum, Calendula, Dwarf Dahlia, Lobelia, Marigold (Dwarf or Tall), Phlox (Drummondi), Petunia, Salvia, Snapdragon, Scabiosa, Sweet Sultan, Tagetes, Verbena, Zinnias.

#### NON-WARRANTY

While I endeavor to have all plants true to name, carefully packed and promptly shipped. I give no warranty, expressed or implied, as to description, quality, productiveness or any other matter, of any of the plants I send out, and will not in any way be responsible for the crop.

All orde 3 accepted subject to plants being sold.

Cash must be sent with orders.

Every order received will be accepted upon these conditions only, and they must be accepted by the customer when ordering.

(CLOSED EVERY SUNDAY)

PAUL F. ROCHELLE

PHONE 4-2843

WESTERN UNION TELEGRAPH

MORRISTOWN, NEW JERSEY

Scranton, Pa., May 21, 1934

Thanks and oblige,

I received the Tomato Plants May 18th in good shape. Truly yours, JOHN S. WEIBEL GOOD
PLANTS
FROM
GOOD
SEEDS

# ROOTED GERANIUMS AND CHRYSANTHEMUMS IN SEASON

Seedlings Transplanted and Potted

TOMATOES, PEPPERS, EGG PLANT, CABBAGE, CAULIFLOWER, CELERY, CALENDULAS, SALVIA, ZINNIAS, PETUNIA, AGERATUM, SNAPDRAGON, ASTERS AND OTHER PLANTS

GROW GOOD PAYING CROPS

I am shipping out each day large quantities of fine plants grown from best seeds to satisfied customers

Unless otherwise directed we will send all packages of plants C. O. D. for postage or express charges

PAUL F. ROCHELLE

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